

# Max Cunningham

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I have been helping businesses grow for over nineteen years with a keen eye for innovation and emphasis on customer service. My administrative practices have driven record numbers in revenue and attendance, while minimizing costs and controlling overhead. With an enthusiasm for change I have excelled in industries such as software development, restaurant, hospitality, charitable gaming, real estate, and entertainment.

## EXPERIENCE

### Manager

**Root & Press: Bookstore & Café / 2021 – Present**

I assist in the daily operations of an independent bookstore and café. This includes all retail, restaurant, and management duties.

### Professional Services Analyst

**FoodTec Solutions / 2020 – 2021**

A fully remote software support position that requires I design, implement, and maintain point-of-sale systems for restaurants throughout the US and Canada. By working closely with our clients, I turn conceptual menus to fully functioning software that works both in-store and on the web.

### Regional General Manager

**Marco's Pizza / 2019**

A fully remote software support position that requires I design, implement, and maintain point-of-sale systems for restaurants throughout the US and Canada. By working closely with our clients, I turn conceptual menus to fully functioning software that works both in-store and on the web.

### Project Manager

**Littlefield Corporation / 2014 – 2018**

My research and planning helped to deploy a variety of businesses within the company's real estate holdings (primarily bingo halls) throughout Texas, Florida, and Colorado. Projects ranged from construction and renovation to the opening of new or rebranded locations.

### General Manager

**American Bingo / 2011 – 2018**

I was tasked with turning around a failing bingo hall in an over-saturated market. During my time as GM, I grew the daily attendance by an average of 70% and saw annual cash payouts increase from \$2.4 to \$4.5 million. Much of this was accomplished by special events, competitive pricing, and aggressive social media campaigns. All while maintaining compliance with the Texas Lottery Commission.

### Owner

**Uncle Sam's Corner Store & Cafe / 2013 – 2015**

Owner/Operator of a small business providing food, drinks, alcoholic beverages, and other convenience items.

## EDUCATION

University of Wisconsin – Milwaukee: Peck School of the Arts

## SKILLS

I am familiar with all aspects of operating/managing a small to midsize business. My technical skills range from Audio Engineering, Digital Animation, Web Development, and Print Media. Any personal endeavors are always heavily influenced by a curiosity of the artistic side of technology.

### **Computer & Technology**

- Mac OSX
- Windows
- G Suite
- Office
- WordPress
- POS Management and Menu Design

### **Business Operations & Management**

- Recruiting
- Onboarding
- Training
- Payroll
- P&L
- Scheduling
- Inventory Management
- Marketing & Advertisement (Physical and Digital)
- Event Planning

### **Creative**

- Adobe CS
- Logic Pro X
- Final Cut Pro
- TouchDesigner
- VCV Rack
- Writing
- Publishing (Digital and Trade Paperback)

### **Soft Skills**

- Customer Service (In-person and Remote)
- Public Speaking
- Leadership (Up to groups of 40 people)